



autosoft
international

affordable, simpler, innovative.



AutoSoft Finance Assistant v2.0

AutoSoft Finance Assistant v2.0 brings you all of the tools you need to manage your sales process, while ensuring a positive experience with your customers. From tracking ups to printing contracts ASFA v2.0 puts you in control of the entire process, all the while speeding up the customers buying experience and eliminating re-keying of data.

AutoSoft Finance Assistant will allow you more time to spend selling your cars to your customers while providing you the management tools to deliver the profits you want.

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Manage Showroom Floor

- Monitor Sales Reps and Ups
- Schedule appointments with prospects or repeat customers
- Track Advertising and Marketing campaigns
- Do custom follow-up mailings and Thank you letters
- Driver's License Scanning

Work Deals

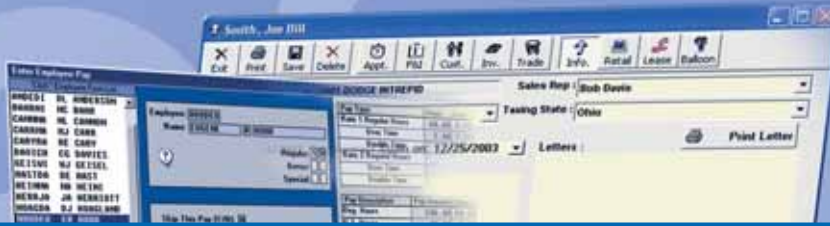
- Ability to work multiple deals at the same time
- Do cash, retail, lease, balloon and wholesale at the same time for the same deal
- View front and back end gross while working the deal
- Re-call deals and complete without wasting time re-entering information
- Calculate, Annual, Semi-Annual, weekly, bi-weekly, monthly, monthly dual, and Ford Flex Buy payment options

Tightly integrated with:

- AutoSoft Dealership Management Software - No more re-keying information
- Integrate with First American Credco with access to all three major credit bureaus
- Integrate with Daimler Chrysler AutoOrigination applications
- Integrate with DealerTrack and take advantage of their DealTransfer and more to come
- Integrate with Route One
- Integrate with triVIN

And watch for more integration to come!

AutoSoft International
61 Executive Court
West Middlesex, PA 16159
877-427-4367
www.autosoft-asi.com



Currently Using ASI DMS? Using ASI Finance Assistant 1.5.3? Or are you using a competitive Product?

Consider upgrading or switching to v2.0

ASIFA v2.0 provides these upgrades as well:

- No more Forms programming charges EVER
- Standard reports included
- Custom reports provided just for the asking - NO CHARGE
- Drivers License Scanning - capture customer information electronically
- CRM today, with future enhancements to come
- Only one place to call for all of your support needs

Integration available to speed up the sales process for your customer, get answers quicker, get funded faster:

- First American CREDCO
- DaimlerChrysler AutOrigination
- Ford Flex Buy
- DealerTrack Deal Transfer and More on the way
- Route One
- triVIN

What to find out more, contact your local ASI rep today to start taking advantage of these upgrades.

Got Questions?

Want to know how to operate a certain function better...learn more about a particular AutoSoft feature or module?
Ask your question and get your answer right away.

Send your questions to:
support@autosoft-asi.com



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