

AutoSoft

DEALERSHIP MANAGEMENT SYSTEM



Let AutoSoft Run Your Business

The “most recommended” dealer management system

Just as some vehicles are more highly recommended than others, so too are some dealer management systems. The “most likely to be recommended” dealer management system is AutoSoft, according to AutoSoft customers interviewed for NADA’s 2009 bi-annual survey of dealer service providers.

For more than 20 years the AutoSoft dealer management system (DMS) has delivered superior business performance for America’s auto dealerships. The AutoSoft DMS streamlines key business functions to create maximum efficiency.

The AutoSoft DMS is a fully integrated, open-architecture design that gives automotive retailers a proven way to manage, communicate and sell.

Accessing the Accounting, Parts, Service, Finance and Customer Relationship Management (CRM) modules have never been so easy as with our Windows-based DMS. Our user interface creates a user-friendly experience with point-and-click accessibility and drill-down navigation. This ease of navigation allows users to access critical customer information without having to constantly backtrack. The AutoSoft DMS delivers seamless integration with third-party vendors without having to go outside the DMS.

- Third largest DMS provider in the industry
- The most likely to be recommended DMS
- Superior customer and technical support

“In terms of functionality the AutoSoft system does everything I need it to do. It’s not a matter of price and personality.”

Don Elliot, dealer principal, Sunshine Chevrolet of Fletcher, NC, Don Elliott Autoworld of Wharton, TX, Don Elliott Ford of East Bernard, TX.



“Traffic COP makes it simple to follow up with customers either before or after the sale. All the information is right in front of you and it reminds you what is important today and every day.”

Bob Gibbs, Tom Gibbs Chevy of Palm Coast, FL.

Not Just A DMS, But More

Since 1983, AutoSoft Inc. has been delivering a well-crafted, Windows-based dealer management system any auto retailer can afford. As satisfied dealers continue to spread the word about the AutoSoft advantage, our reputation continues to grow.

AutoSoft has never taken on the spotlight like the tier-one DMS providers, and we stand here proud today as the third largest “most likely to be recommended” DMS provider in the industry.

The functionality of the Accounting, Parts and Service modules of the AutoSoft DMS product suite does everything a dealership needs to run efficiently and successfully. But, those modules are not the only pieces of the puzzle to this highly sophisticated user-friendly product.

AutoSoft also offers two highly recommended, strong and proficient programs to the DMS as add-ons: the finance program—Finance Assistant, as well as a robust uncomplicated Customer Relationship Management (CRM) solution—Traffic COP.

Finance Assistant is fully integrated with the AutoSoft DMS Accounting module and makes the process of moving sales in and out of your dealership’s F&I office quick, efficient, and easy.

“The seamless integration Finance Assistant has with the Accounting module makes it so easy to wash a deal and send it to Accounting without duplicating numbers. The deals are available to be accessed from any machine with Finance Assistant.” -LeAnn Boots, general manager, Dunham Motor Sales, Inc. in Angola, IN.

Traffic COP is a business-generating Customer Relationship Management (CRM) solution that provides AutoSoft DMS users an enhanced way to increase additional sales, profitability and customer satisfaction, across all departments of your dealership. Traffic COP is scalable to meet the CRM needs of any size dealership, giving you the opportunity to control, manage and maximize every sale and parts and service opportunity that enters your dealership.

About AutoSoft Inc.

AutoSoft Inc. is the “most likely to be recommended” dealer management system vendor according to NADA’s 2009 Bi-Annual survey of dealership system providers. The company, headquartered in West Middlesex, PA, has been serving the needs of auto retailers for more than 20 years. The third-largest DMS system provider, AutoSoft provides world-class support and an innovative product suite resulting in maximum efficiency and profitability for any size dealership. The AutoSoft DMS matches and emulates the functionality and performances of the more dominate DMS providers—a basic deliverable if dealers are even to consider, much less accept this alternative. Having accomplished these objectives, AutoSoft packages its DMS to be simpler, robust and reliable in operation.

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